



## Content Calendar Template

Channels - Pick up to 5

(eg Facebook, Twitter, Flyers)

CHANNELS
Facebook
Instagram
Email newsletter

Content Types - Pick 3

(eg how-to, team, product / service update)

Content type
How-to-wear
Community organisation spotlight
FAQ Highlight

MONTH	CONTENT TYPE		
	How-to-wear	Community organisation spotlight	FAQ Highlight
JANUARY	How-to style our latest t shirt design	Dressing up Annerley	What are our shirts made of?
FEBRUARY	How-to make your valentines day tea towel		How do I customise my order?
MARCH	How-to wear it like others		
APRIL			
MAY			
JUNE			
JULY			
AUGUST			
SEPTEMBER			
OCTOBER			
NOVEMBER			
DECEMBER			

