



## Content Calendar Template

Channels - Pick up to 5

(eg Facebook, Twitter, Flyers)

| CHANNELS |
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|          |
|          |
|          |
|          |
|          |
|          |

Content Types - Pick 3

(eg how-to, team, product / service update)

| Content type |
|--------------|
|              |
|              |
|              |

| MONTH     | CONTENT TYPE |                   |             |
|-----------|--------------|-------------------|-------------|
|           | how-to guide | feature highlight | testimonial |
| JANUARY   |              |                   |             |
| FEBRUARY  |              |                   |             |
| MARCH     |              |                   |             |
| APRIL     |              |                   |             |
| MAY       |              |                   |             |
| JUNE      |              |                   |             |
| JULY      |              |                   |             |
| AUGUST    |              |                   |             |
| SEPTEMBER |              |                   |             |
| OCTOBER   |              |                   |             |
| NOVEMBER  |              |                   |             |
| DECEMBER  |              |                   |             |

