

FUTURE ANYTHING



Bright Ideas Summit/Future Fest
BUILD YOUR OWN EVENT
CLASSROOM GUIDE

BRIGHT IDEAS SUMMIT

INCORPORATING FUTURE FEST

BUILD YOUR OWN EVENT CLASSROOM GUIDE

About the event

Future Anything, along with our partners _Southstart, Future Anything, Hacker Exchange, and The University Of Adelaide delivered the Bright Ideas Summit, incorporating Future Fest, on Tuesday 4 May 2021.

The event was held at the National Wine Centre in Adelaide and was livestreamed to over 1600 students in over 60 schools across Australia.

The event was also recorded to enable schools who could not attend live on the day to run the event in their own classrooms at a convenient time.

This pack tells you everything you need to know about the recording together with how to create your own Bright Ideas Summit.

We hope you and your students are inspired by the awesome speakers and energised by the fun activities!

Be well, do good and take care,

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ACCESSING THE RECORDING

You can access the event recording at

<https://futureanything.com/bright-ideas-summit/>

RECOMMENDED ROOM SET UP

- ^ Think about using a different room or space from your usual classes to give your students a sense that this is a special event – have you got a space with lounges or even beanbags? Could you create a ‘startup coworking space’ or movie theatre vibe? If it’s a small group, maybe set up boardroom style to create a professional atmosphere? Or use a space in a senior or other campus to create a sense of occasion.
- ^ You’ll be getting up off your seats, so be sure to choose a room with enough space for students to move around.
- ^ If you have a large number of students engaging in the event (100+), we recommend that you separate students into groups of 30-50 rather than have 100+ students in a single auditorium. Experience shows us that engagement is higher when students tap into our events in class size numbers.

MATERIALS REQUIRED

- ^ There will be some fast and furious ideation activities – we suggest having a stack of Post-It notes, butcher’s paper, whiteboards or similar available to ‘dump’ ideas together as a class or in groups (depending on the number of students).
- ^ Consider getting some micro prizes to celebrate or acknowledge creativity, ideation or collaboration on the day with ‘on the spot’ rewards.
- ^ Considering bringing in snacks/drinks for the breaks to make the day feel special.
- ^ Students will need:
 - o Pen & paper
 - o Water bottle
 - o An open mind and sense of curiosity
 - o Access to an internet connected device (if possible)



AGENDA/RUNNING TIMES

APPROX TIME	SESSION
45 mins – 1 hour	Pre-event Activity Led by you – see activity outline below.
Video 1 (23 mins) Video 2 (9 mins) Video 3 (47 mins)	Event Session 1
	⬆ Welcome & Overview
	⬆ Activation Activity: Identifying a problem worth solving
	⬆ Opening Address from the Chief Entrepreneur of South Australia
	⬆ Creativity & Storytelling: A path of possibility – Isabella Taylor
	⬆ Our Planet: Empowering a united voice – Doha Khan
	⬆ How I started a business with \$20 – Noah Pronk
	⬆ Q&A with Isabella, Doha & Noah
	⬆ Activation Activity: Ideating an Innovative Solution
20 mins	Intermission
Video 4 (25 mins) Video 5 (9 mins) Video 6 (7 mins)	Event Session 2
	⬆ Words to my former self – Andre Eikmeier NB there is some strong language in this presentation which may be unsuitable for younger students.
	⬆ Being the change you want to see in the world – Skye Riggs
	⬆ Lord Mayor of Adelaide – Sandy Verschoor
	⬆ Activate Activity: Problem+Solution
	⬆ Closing & Reflection
45 mins – 1 hour	Post-event Activity Led by you – see activity outlines on page 5.

PRE-EVENT ACTIVITY (45 MINS - 1 HOUR)

1. Separate students into groups of 4-6 and allocate each group one of the event speakers:

- ⬆ Andre Eikmeier – Good Empire
- ⬆ Doha Khan – School Strike 4 Climate
- ⬆ Noah Pronk – Sticky Pronk
- ⬆ Skye Riggs – Ripple
- ⬆ Isabella Taylor – Inspired By

2. Have groups research the speaker and fill in a [Catalyst Map \(download PDF here\)](#).

3. Have groups present their Catalyst Maps back to the class



POST-EVENT ACTIVITIES (45 MINS - 1 HOUR)

At the conclusion of the Bright Ideas Summit, students will have worked in small teams of 3-6 students to ideate, prototype and write the (elevator) pitch for an innovative idea. Feel free to choose any number of the options below for the final hour of the day.

OPTION 1

1. Group 3-4 teams together.
2. Have each team Elevator Pitch their idea to the other 2-3 teams they have been grouped with.
3. Have the 2-3 teams that are observing the pitching team write down feedback for the team on their idea using the frames, “I like...” to explain what they like about the idea (positive feedback) and “I wonder...” to offer constructive feedback on the idea.

OPTION 2

For a fun and engaging 45-minute lesson on design thinking, try the [Marshmallow Challenge](#). There's even a TED Talk you can show students, along with some reflection questions.

OPTION 3

1. Watch one of the Pitch Videos from the Future Anything Grand Final from our website at www.futureanything.com/enterprises.
2. In pairs or groups of three, have students respond to the pitch by answering the following questions:
 - ▲ What is the problem that the entrepreneur is solving?
 - ▲ What is their solution?
 - ▲ How is their solution unique or different?
 - ▲ How does the business make money?
 - ▲ What are two questions that you would like to ask the founder?
 - ▲ How could you make the idea better? Ideate 2-3 ways that you could make the idea more innovative, financially sustainable or scalable.

If students within the class are given different videos to watch, students could present their responses back to the class.

OPTION 4

There are a number of small ‘hook’ activities that students could complete on [our website here](#) (more coming soon!).





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