FUTURE ANYTHING

ACTIVATE 2023
NATIONAL SEMI FINALS
Pitching Team Info Pack
Semi Finals 1-4: Tuesday 24 October

Activate 2023 National Semi Finals

PITCHING TEAM INFO PACK (Semi Finals 1-4, Tuesday 24 October)

Contents

Congratulations!

Your team has been selected to participate in one of the Future Anything Activate 2023 National Semi Finals! We can't wait to hear your pitch your innovative, scalable and sustainable idea.

In addition to profile and glory, the winning team from each of the eight Semi Finals will progress to pitch at the Future Anything National Grand Final on Monday 20 November. Runners Up (and one People's Vote wildcard) will progress to the Grand Final Showcase.

This document tells you and your teachers everything you need to know to have the best chance of success, and a smooth tech experience, on the day. **We strongly recommend you and your teacher read this document carefully. There is a Checklist on page 4 that you can print and use to ensure you don't miss any critical deadlines.**

Contact

Please read this document carefully, then, if you have any questions, please email us as soon as possible at **hello@futureanything.com**

In case of any issues on the event day, please contact:

> Jessica Roberts | Director of Operations | Future Anything
> **E**: **jessica@futureanything.com M**: 0415 982 701

Event Summary

EVENT DATE & TIMES: Tuesday 24 October 2023

- ⋀ **Semi Final 1:** 9am – 10am AEST - <u>view teams & judges here</u>
- ⋀ **Semi Final 2:** 10.30am – 11.30am AEST - <u>view teams & judges here</u>
- ⋀ **Semi Final 3:** 12 noon – 1pm AEST - <u>view teams & judges here</u>
- ⋀ **Semi Final 4:** 1.30pm -2.30pm AEST- <u>view teams & judges here</u>

IMPORTANT: All times are AEST (QLD time). If you are in any other State, please be sure to adjust the times for your own time zone. All teams MUST be online exactly 15 mins before the official start time of their Semi Final. Detailed event running orders are on **pages 7 & 8**

MAIN EVENT ZOOM LINK:

https://av1-au.zoom.us/webinar/register/WN_MRrl7ZZ2RFupre3iNY5fXA

EVENT FORMAT:

- Each Semi Final will be hosted by Future Anything's Nicole Dyson with three independent judges selecting the winners.

- Nic will hand over to your team when it's your turn to pitch. Each team will give a **3-minute live pitch then face c. 5 minutes of questions from the judges**. You can use PowerPoint slides. These MUST be submitted in advance **(see page 5).** Teams will only be on screen during their own pitch/Q&A but can watch the rest of the event via the Zoom link.

- The judges will announce a **winner** and a **runner up** at the end of each of the Semi Finals. The online audience will choose their **People's Vote winner** via a live poll, so be sure to rally support for your team and organise a Watch Party at your school (**see page 10 for ideas**!).

- All students much have a parent/caregiver complete and return the **Media Release Form (PDF) here no later than Thursday 19 October.**

EVENT PLATFORM & ACCESS:

- ⋀ Teams will pitch using Zoom live from your own school. Teachers MUST ensure Zoom is enabled by your school network and you have a suitable laptop/computer and stable internet connection prior to the event starting. More info on tech set up recommendations can be found on **page 8**.

- ⋀ The Zoom link is only to be used by pitching teams. Friends & family should register for the livestream link at **https://events.humanitix.com/activate-2023-national-semi-finals**

- ⋀ There is a Tech Check Drop In session on Tuesday 17 October. We strongly recommend every team (or their teacher) drops in for 10 minutes to check your set up in advance (**see page 6**).

National Semi Finals Checklist

We suggest you print and use this checklist to help stay across all the key event deadlines.

IMPORTANT: ALL TIMES ARE AEST (QLD Time) – If you are in any other State, please be sure to adjust the times for your own location/time zone.

ITEM	INFO	DEADLINE	TICK WHEN COMPLETE
Check the detailed running orders and put your Semi Final into your calendar.	**Pages 7 & 8**	**NOW**	
SET UP YOUR TECH: Work with your teacher to set up & test your access to Zoom on a computer/laptop. Arrange a quiet space with good internet access to use as your pitching room.	**Page 8**	**ASAP**	
MENTORING: Book your 20-minute team mentoring session	**Page 5**	**ASAP**	
RALLY SUPPORT: Work with your teacher to organise a Watch Party at your school so your classmates can support you. Rally support for your team by posting on socials and have your community, friends & family register to watch	**Page 9**	**ASAP**	
SLIDES: Upload your slide deck (if using) in PowerPoint widescreen mode (16:9), clearly labelled with your school AND team name to **Drobox here**	**Page 4**	**Thursday 19 October 5pm AEST**	
PERMISSION FORM: Have a parent/caregiver return the **Media Release Form (PDF)**	**Here**	**Thursday 19 October 5pm AEST**	
TECH CHECK: Join Tech Check Drop In Session on Zoom	**Page 5**	**Tuesday 17 October (1pm -3pm AEST)**	
EVENT DAY: Be online via the main Zoom link as follows: ⌃ Semi Final 1 – be online no later than 8.45am AEST ⌃ Semi Final 2 – be online no later than 10.15am AEST ⌃ Semi Final 3 – be online no later than 11.45am AEST ⌃ Semi Final 4 – be online no later than 1.15pm AEST	**Main Event Zoom here**	**Tuesday 24 Oct** **Check your event start time**	

About Your Pitch & Presentation

Q. HOW LONG SHOULD OUR PITCH BE?

You have **3 minutes** (max) to pitch your innovative, scalable and sustainable idea to the panel. Out of respect for other teams, please stay to time. You will hear a bell at the end of 3 minutes, and you WILL be cut off if you go over time. We recommend you practice your pitch to ensure you're under the limit.

Q. WHAT SHOULD WE COVER IN OUR PITCH?

The rubric the judges will be using is here (PDF). This is what they're interested in:

- **Innovation** – What problem is the idea solving? Why does this problem matter? Is your solution original or has it been done before? Why is your idea different to others?
- **Impact** – will your idea really make a difference? Is there potential for it to scale and grow? Is the idea sustainable? How will you measure your impact?
- **Implementation** - how will the idea happen? Is it realistic? Have you thought about things like budgets/timelines/risks? How will you make money?

Need some inspiration? Check out pitches from previous Future Anything finals **here**

Q. CAN WE USE SLIDES? Yes (but no video) –please ensure you read the following info carefully:

- All slides must be created in PowerPoint Widescreen (16:9) mode
- Do not include video, transitions or multiple builds within a slide. Text should be 20pt minimum
- **Final slides must be submitted no later than 5pm on Thursday 19 October by uploading them to Dropbox at: https://www.dropbox.com/request/kZG4JxXAZnBCrUKEKXuv**
- Slides submitted after this date will not be accepted.
- **Please ensure your slides are clearly labelled with both your Team and School Name**
- Slides will be **controlled by the Webinar Host** - presenters must say **'next slide'** to change.

Q. WHO ARE THE JUDGES? ARE THEY SCARY?

You can see the Semi Finals judges **here.** But no, they're not scary! They are all interesting humans who are passionate about new business ideas & supporting emerging entrepreneurs. They've all had successes, but also failures and they want to support you, the next generation of Aussie changemakers.

Q. WHAT DO WE WIN?

- The **WINNER** of each Semi Final will progress to pitch live (in person or online) at the National Grand Final on Monday 20 November in Brisbane.
- The **RUNNER UP** of each Semi Final will progress to showcase (i.e. exhibit) at the National Grand Final.
- One **PEOPLE'S VOTE** winner from the Semi Finals will receive a wildcard to progress to showcase (i.e. exhibit) at the National Grand Final.

All teams in the National Grand Final will be in with a chance of winning funding and support to launch their businesses into the real world.

Pitch Mentoring & Tech Check Sessions

20 MINUTE PITCH MENTORING SESSION

Every team can access their own 20-minute mentoring session with the Future Anything team.

This is a great opportunity to get some feedback on your ideas and get some expert advice on how to ensure your pitch goes with a bang!

If you haven't done so already, just choose a slot with Nic or Kate from the Future Anything team at time that works for you:

- Meet with Future Anything's **Kate Clauson** - **check availability and book here**
- Meet with Future Anything's **Nic Dyson** - **check availability and book here**

TECH CHECK DROP IN

There is a 'Tech Check Drop In' session for all pitching teams on Tuesday 17 October. Our friendly AV Technician, Andrew, will be on hand to help throughout the Drop In session. You will only need to drop in for 5- 10 minutes.

This gives teams and/or teachers a chance to check your Zoom access, make sure your slides, audio and video work and that the audience will be able to hear/see you properly.

We strongly recommended every team and/or their teacher drops into this session as there won't be much time on the day for last minute checks:

DATE: **Tuesday 17 October 2023**

TIME: **1pm – 3pm AEST (QLD)**

LINK: **https://av1-au.zoom.us/webinar/register/WN_YLaYq3CMS1CyKYjIMAXGpg**

NB This link is for the tech drop-in session on Tuesday 17 October ONLY. Do not use it for the main event. Check your event running order (page 7/8) for the main link.

There will also be the following very short opportunity to test your tech on the day of the event:

- Tuesday 24 October - 8am – 8.45am AEST (QLD)
- Use the Main Zoom link in running order on page 3

Event Running Orders – Semi Finals 1 – 4

IMPORTANT: ALL TIMES ARE AEST (QLD Time) – If you are located in any other State, please be sure to adjust the times for your own location/time zone.

TUESDAY 24 OCTOBER
SEMI FINAL 1 – Starts 9am AEST
JUDGES: Noah Pronk, Sherry Smith, Mathew Townsend – meet them here!

ZOOM LINK	https://av1-au.zoom.us/webinar/register/WN_MRrl7ZZ2RFupre3iNY5fXA	
8am-8.45am AEST	Tech Check Drop In Session (via link above)	
8.45am AEST	All Semi Final 1 pitching teams to join session no later than 8.45am AEST	
9am AEST	EVENT STARTS - Welcome from Nicole Dyson	
	Pitch 1:	BlindSighted (Matthew Flinders Anglican College)
	Pitch 2:	Kozy (Rochedale SHS)
	Pitch 3:	The Mood Circuit (Port Neill Primary School)
	Pitch 4:	The Sustainable Surfer (St Edmunds College)
	Pitch 5:	Unified First Aid (Ferny Grove SHS)
	Judges deliberate / winners announced	
10am AEST	EVENT ENDS	

TUESDAY 24 OCTOBER
SEMI FINAL 2 – Starts 10.30am AEST
JUDGES: Marcia Mattushek, Helen Connolly, Cayetana Martinez – meet them here!

ZOOM LINK	https://av1-au.zoom.us/webinar/register/WN_MRrl7ZZ2RFupre3iNY5fXA	
8am-8.45am AEST	Optional Tech Check Drop In Session (via link above)	
10.15am AEST	All Semi Final 2 pitching teams to join session no later than 10.15am*	
10.30am AEST	EVENT STARTS - Welcome from Nicole Dyson	
	Pitch 1:	Calm Ya Balm (Marymount College)
	Pitch 2:	Aqua Wrap solutions (Ferny Grove SHS)
	Pitch 3:	Clip-A-Case (QACI)
	Pitch 4:	Gypsy Soul (Port Neill Primary School)
	Pitch 5:	Woof Watchers (Matthew Flinders Anglican College)
	Judges deliberate / winners announced	
11.30am AEST	EVENT ENDS	

* If teams join the Zoom webinar early, please note that the previous Semi Final may still be in progress. Please be patient and our AV Technician (Andrew) will bring your team onto screen at the right time for your event.

IMPORTANT: ALL TIMES ARE AEST (QLD Time) – If you are located in any other State, please be sure to adjust the times for your own location/time zone.

TUESDAY 24 OCTOBER
SEMI FINAL 3 – Starts 12 noon AEST
JUDGES: Fleur Johnston, Claire Lane, Mick Hase – meet them here!

ZOOM LINK	https://av1-au.zoom.us/webinar/register/WN_MRrl7ZZ2RFupre3iNY5fXA	
8am-8.45am AEST	Optional Tech Check Drop In Session (via link above)	
11.45am AEST	All Semi Final 3 pitching teams to join session no later than 11.45am*	
12 noon AEST	EVENT STARTS - Welcome from Nicole Dyson	
	Pitch 1:	d-velop (Emerald SHS)
	Pitch 2:	Fruity Trading (Woodville High School)
	Pitch 3:	RimWrap (Matthew Flinders Anglican College)
	Pitch 4:	Rise (Marymount College)
	Pitch 5:	Jumpline (Cardijn College)
	Judges deliberate / winners announced	
1pm AEST	EVENT ENDS	

TUESDAY 24 OCTOBER
SEMI FINAL 4 – Starts 1.30pm AEST
JUDGES: Allan Shaw, Deb Allan, Adele Laughton – meet them here!

ZOOM LINK	https://av1-au.zoom.us/webinar/register/WN_MRrl7ZZ2RFupre3iNY5fXA	
8am-8.45am AEST	Optional Tech Check Drop In Session (via link above)	
1.15pm AEST	All Semi Final 4 pitching teams to join session no later than 1.15pm*	
1.30pm AEST	EVENT STARTS - Welcome from Nicole Dyson	
	Pitch 1:	Ashan Industries (Canterbury College)
	Pitch 2:	Beach Box (Marymount College)
	Pitch 3:	Elite Fitness (Emerald SHS)
	Pitch 4:	SIMPLISH (Wavell SHS)
	Pitch 5:	Tutoring Together (Corinda SHS)
	Judges deliberate / winners announced	
2.30pm AEST	EVENT ENDS	

* If teams join the Zoom webinar early, please note that the previous Semi Final may still be in progress. Please be patient and our AV Technician (Andrew) will bring your team onto screen at the right time for your event.

Zoom, Tech & Room Set Up Info

IMPORTANT: If you have team with several team members, you should all be together on one Zoom connection (i.e. don't use a separate individual Zoom connection for each team member).

ZOOM SET UP/PRE-REQUISITES & RECOMMENDATIONS

- Use of a **laptop** or **desktop computer** is strongly recommended. It will need to have the latest version of the Zoom Desktop Client / Mobile App installed and tested.
- Broadband internet connection – 2.5Mbps up/down minimum is recommended (closing other applications, and pausing file sharing apps such as Dropbox/Google Drive/OneDrive can assist in creating a more stable connection). Use a wired internet connection if you can, it's more reliable than WIFI or mobile.
- Ensure your camera and mic are recognised by the software:
  How to test audio / How to test video
- Ensure your screen view is set to **"gallery view"** for the duration of the event
- Click the arrow next to the "Start/Stop Video" button to access Zoom's **video settings** and select: ☑ **Hide non-video participants.**
- TIP: if you have been running Microsoft Teams on your computer, you may need to shut Teams down completely to release their camera and mic for Zoom to use.

Do not share the Zoom link provided with classmates or family. This is for pitching teams only. Check out details in the 'Watch Parties' section below for details of how your supporters can watch the event live on YouTube.

You will only be on screen when it is your turn to pitch. Our AV technician (Andrew) will upgrade your team to 'presenter' status when it is your turn to pitch. He may ask you to switch on your camera/mic so be sure to listen for instructions.

PITCHING ROOM SET UP RECOMMENDATIONS

- Set up your 'pitching room' in advance – this could be a quiet classroom or space away from noise or distractions.
- Your pitching room should have good, reliable internet access.
- Make sure you are in a quiet, well-lit area and that the camera is at eye level and has a wide enough angle to capture your whole team.
- Avoid having any bright light behind your team (i.e. windows, lamps etc)
- Think about our backdrop – could you show your business and/or school logo? Have you got a prototype or image of your product or service?
- In you have classmates watching the event live, they should be in a different room to ensure best quality sound.

Watch Parties & Rallying Support

All Semi Finals will be broadcast live online so your everyone can watch and support their favourite team. **There will be a live *People's Vote* in all of the Semi Finals, so the more supporters you have watching, the more likely you are to win this award!** The link for the People's Vote will be provided at the end of the pitches as the judges 'leave the room' to deliberate.

Here are three ways to get your supporters on board:

1. **ORGANISE A WATCH PARTY AT YOUR SCHOOL**

   Work with your teacher to arrange for your classmates or students from across your school to watch your Semi Final live together and barrack for you! Your watch party could be set up in a classroom or school hall (it will need to be separate from your pitch room so it's quiet).

   If your classmates have access to an internet connected device, they'll also be able to support your team in the live online People's Vote.

2. **BUILD YOUR ONLINE SUPPORT TEAM**

   Anyone, anywhere in the world, can watch your Semi Final live online on YouTube to support you and (importantly) to vote for you in the People's Vote!

   Encourage your friends, family and school community to register for a free ticket at: **https://events.humanitix.com/activate-2023-national-semi-finals**

3. **GO WILD ON SOCIAL MEDIA**

   There are social tiles for you to use across your own **socials in Google Drive here**. Talk to your teacher about whether your team can be promoted on your school's social channels.

   Why not record a sixty second video explaining your idea and why you should win and have your school post it on their socials?

   Make sure your 'ask' in your posts/video is that people register for a free ticket to tune in to watch your Semi Final so they can vote for you in the People's Vote.

   The link to promote is: **https://events.humanitix.com/activate-2023-national-semi-finals**

   Use **#BendingTheFuture** and, if you tag Future Anything, we'll share too!

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