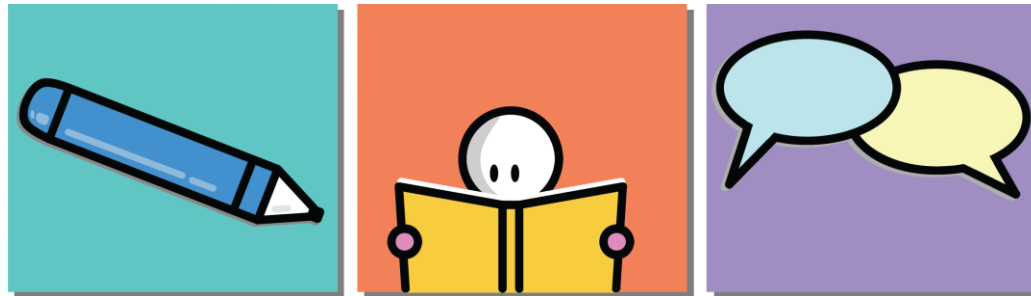
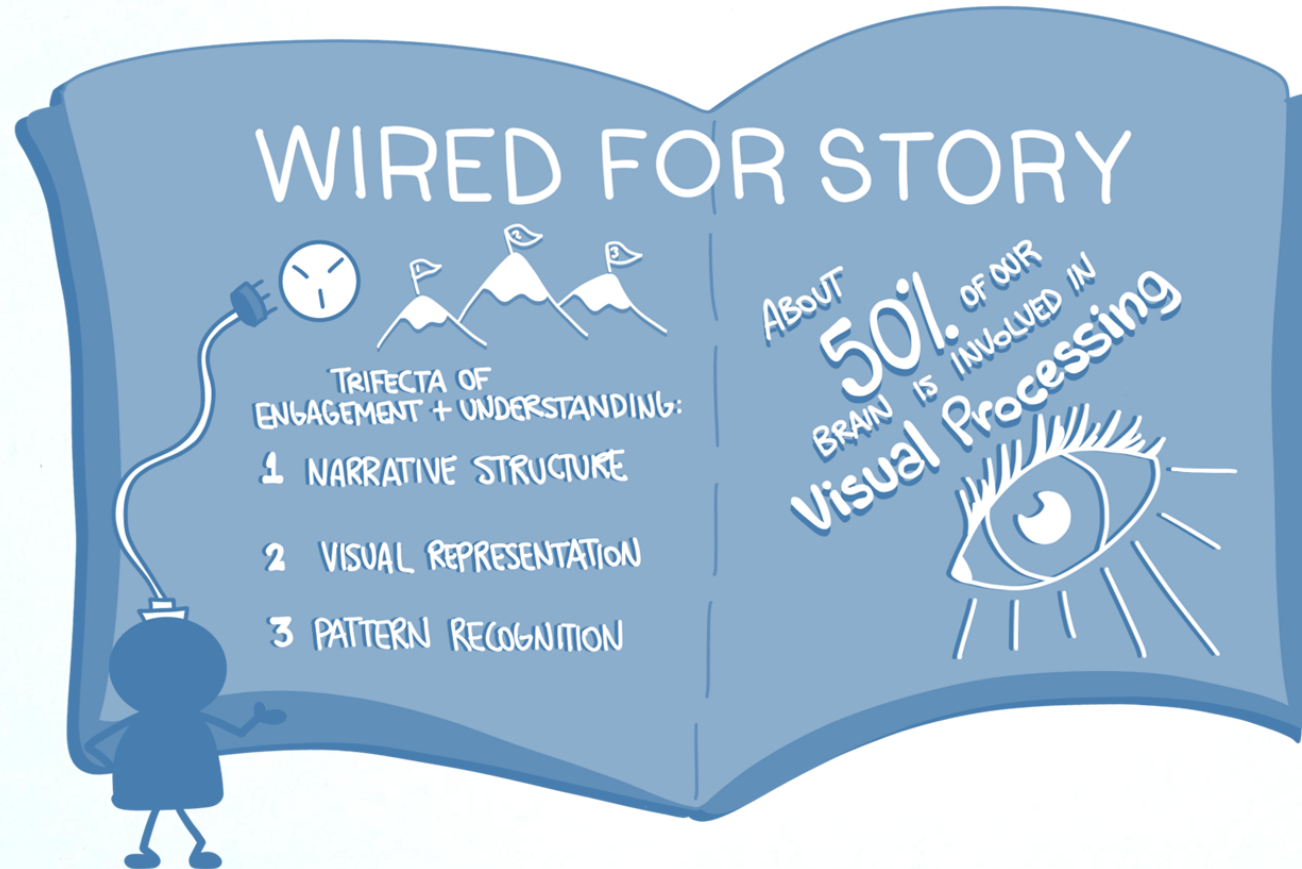


Intro to Sketchnoting

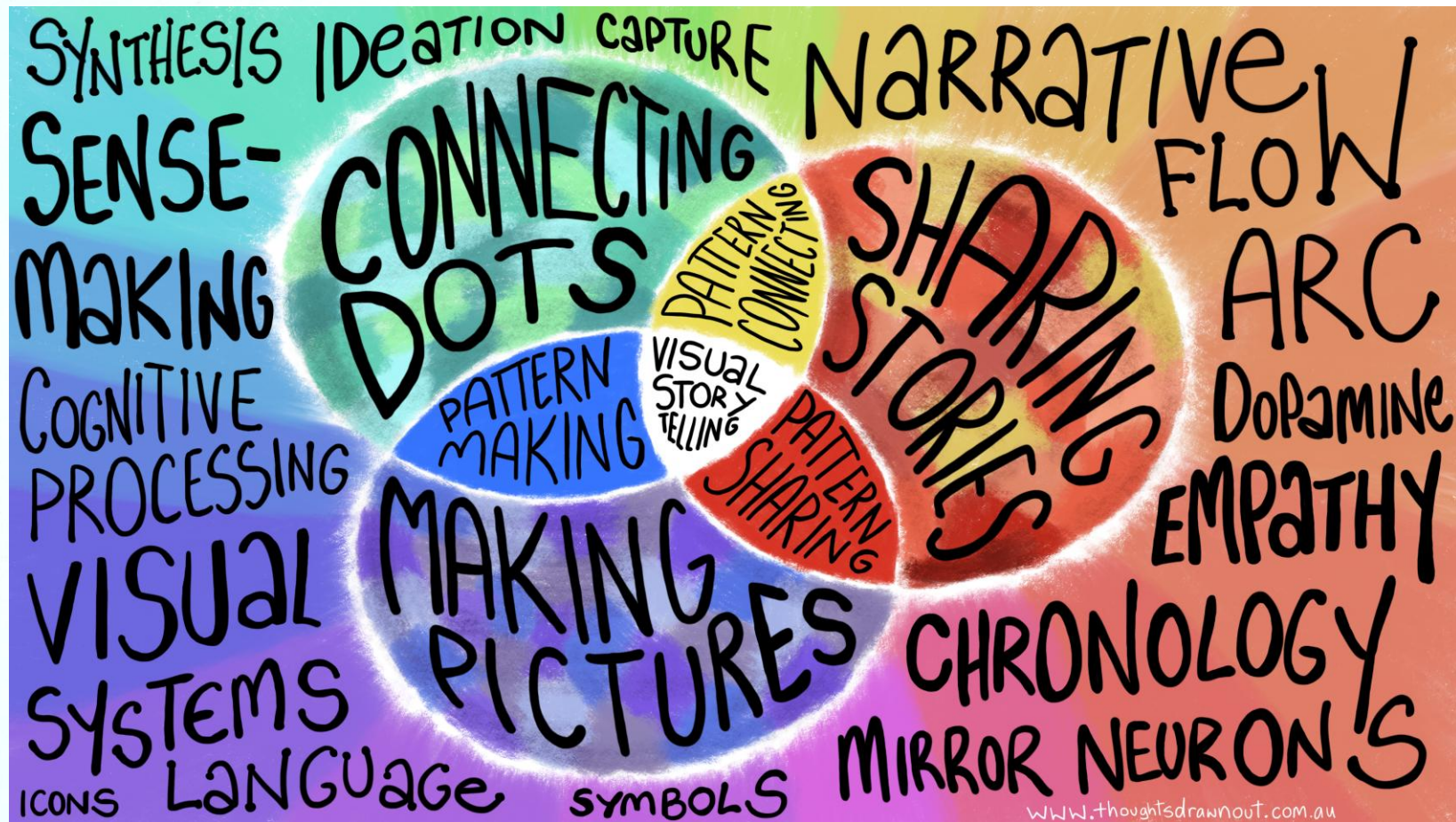


Hayley Langsdorf

www.thoughtsdrawnout.com.au

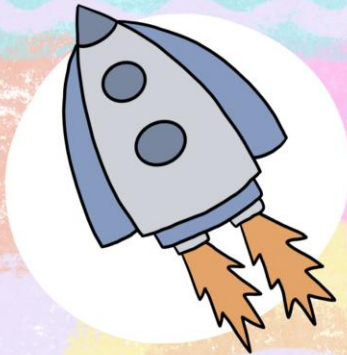


Research suggests that it doesn't matter what you are doodling; it's the act of doing, more than the output, that increases retention.



SKETCHNOTING IS A Visual Language.

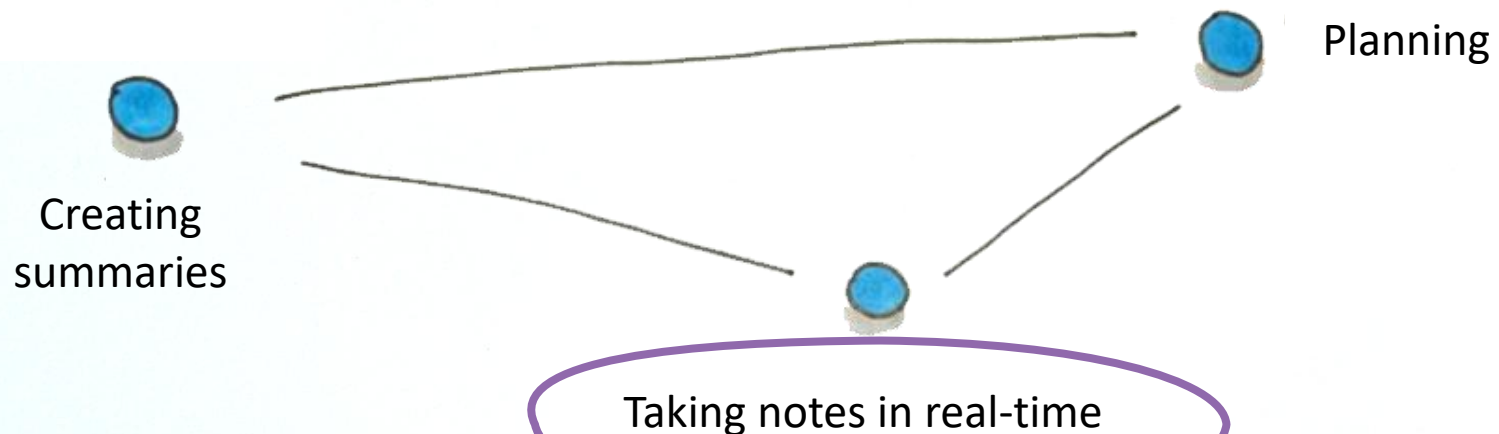
IT IS A TOOL FOR UNDERSTANDING SELF
INTERACTING WITH OTHERS
AND
MAKING SENSE OF THE WORLD
AROUND US.



SKETCHNOTES ACT LIKE Time Machines.

WHEN YOU RE-VISIT THEM YOU CAN BE
TRANSPORTED RIGHT BACK TO THE PLACE
AND TIME WHERE IT WAS CREATED.

CREATED ON VUGGERA COUNTRY BY THOUGHTS DRAWN OUT



**Start here, because it's the most difficult,
if you can do this then you can do the
other two...**

Anatomy of a Sketchnote

Hierarchies
of text

Keywords not
transcriptions

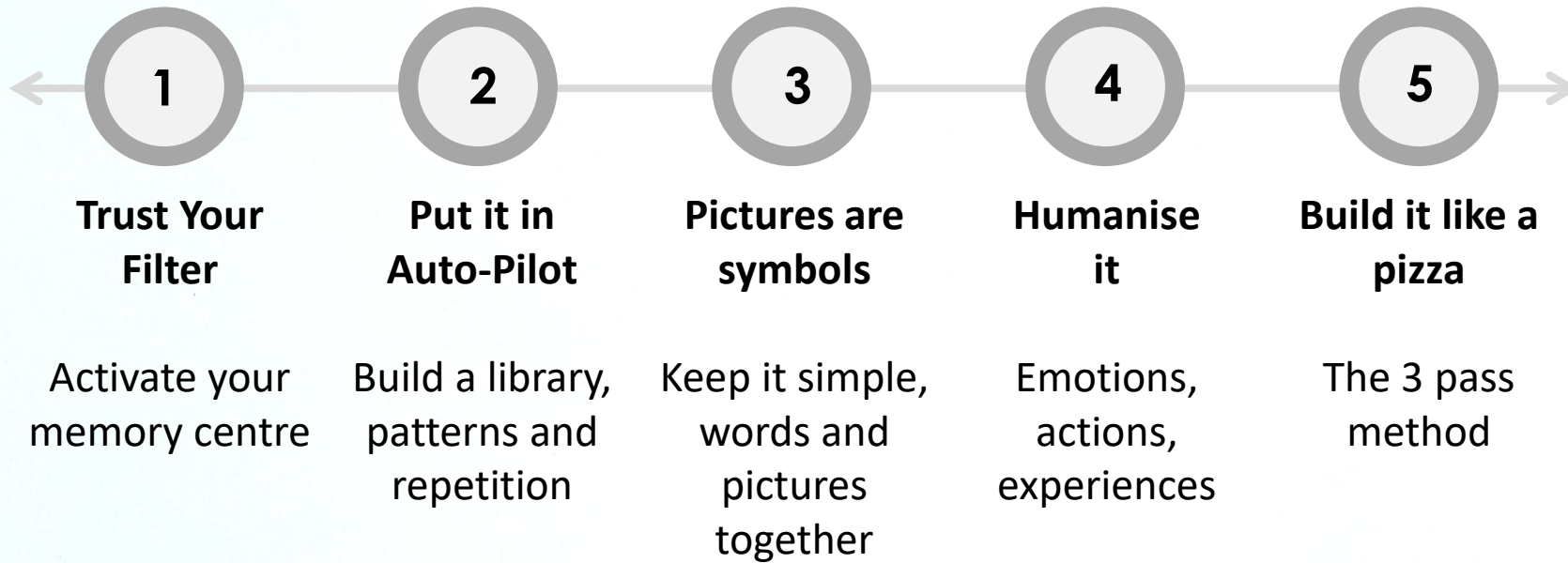
Colour
coding

Containers
+
Connectors

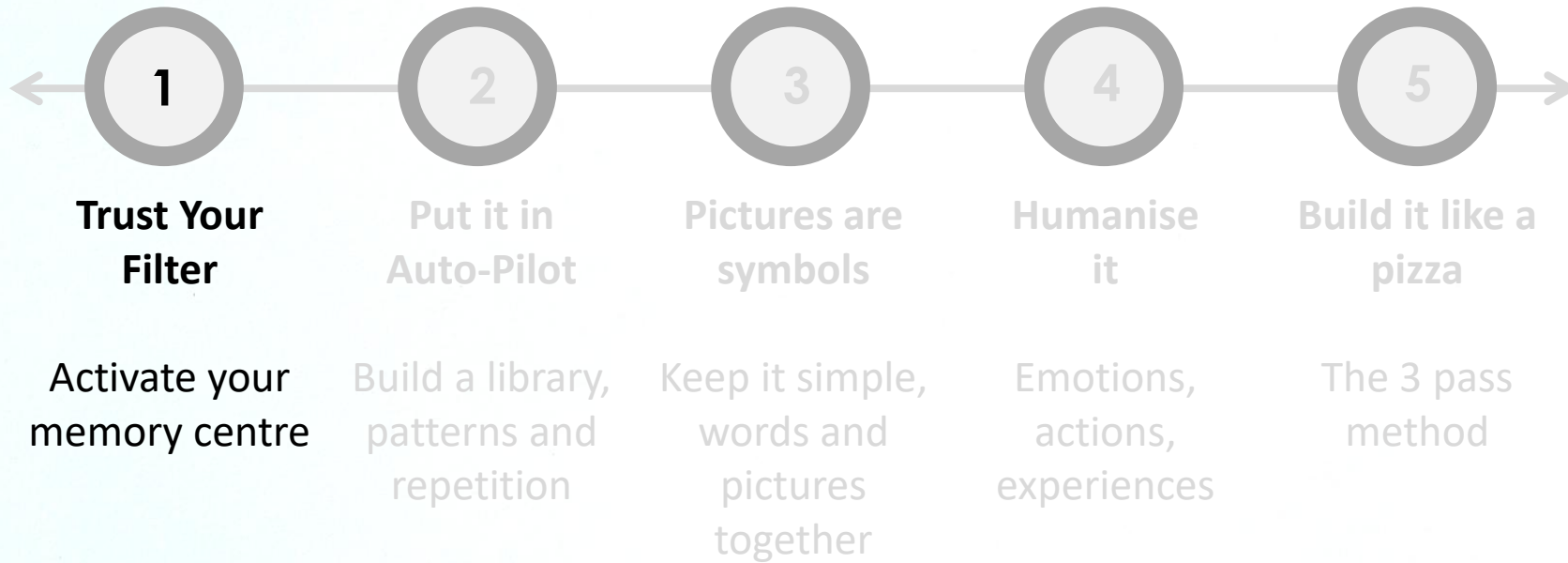
Word +
Picture
combos

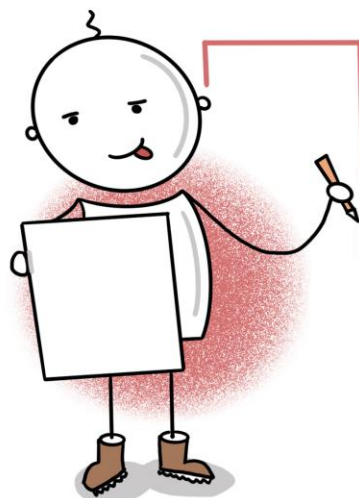


5 Principles of Sketchnoting



5 Principles of Sketchnoting





WHAT HAPPENS BETWEEN THE EAR AND THE HAND?

5 TIPS FOR LISTENING AND PROCESSING INFO WHEN LIVE NOTE-TAKING.

3 GET BEYOND CHRONOLOGY...

AND THEN AND THEN
AND THEN AND THEN...



4 RAKE IT 3 DIRECTIONS



5 STOP TRYING TO CATCH IT ALL



WHERE WILL IT LIVE?



WHO WILL USE IT?



HOW WILL THEY USE IT?

YOUR LENS FOR DECIDING WHAT'S IMPORTANT

1 LISTEN WITH YOUR WHOLE BODY

USE ALL YOUR SENSES

WHAT CAN YOU SEE
HEAR
FEEL
TASTE
AND EVEN SMELL



SWITCH ON YOUR VISUAL CORTEX
AND MAKE THINGS INTO VISUAL MEMORIES

WHAT DOES YOUR 'SIXTH SENSE' TELL YOU IS HAPPENING?

2 TRUST YOUR FILTRATION SYSTEM...

YOU WON'T CATCH EVERYTHING AND THAT'S A GOOD THING!

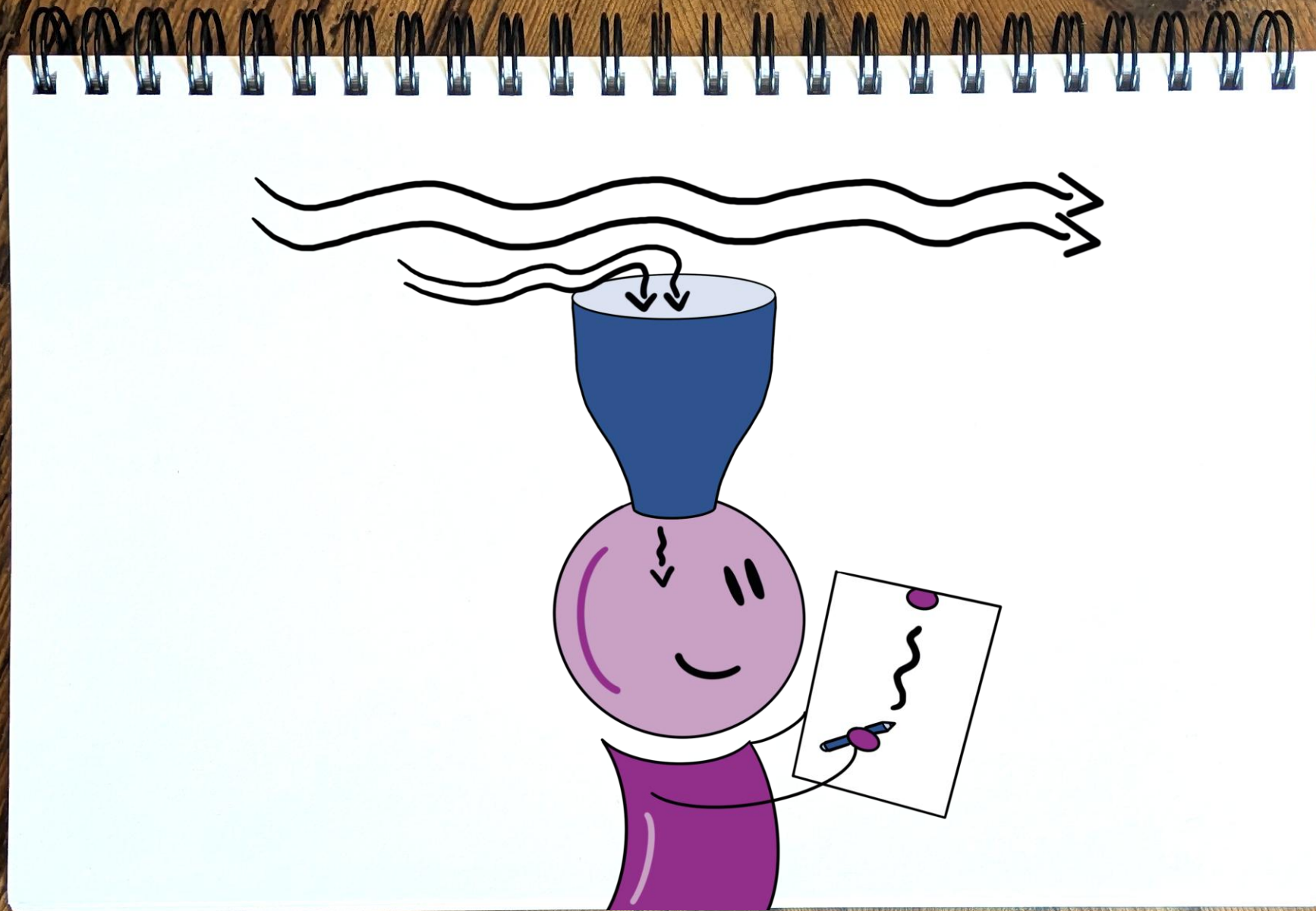
TRUST THAT YOU'LL CAPTURE THE MOST IMPORTANT THINGS.

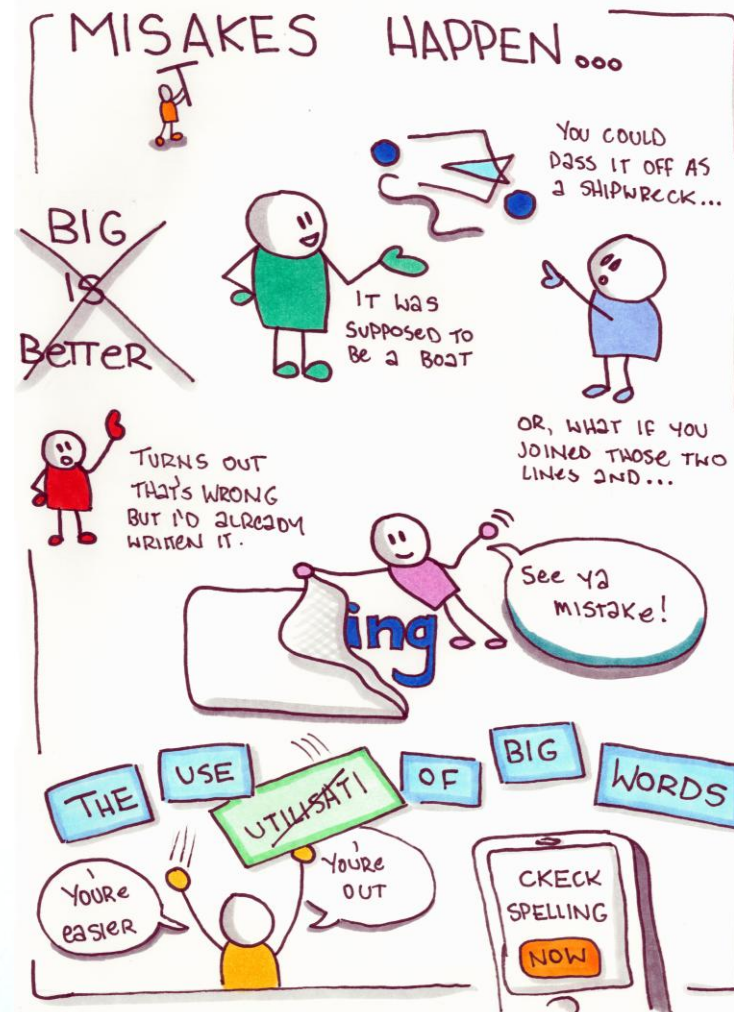
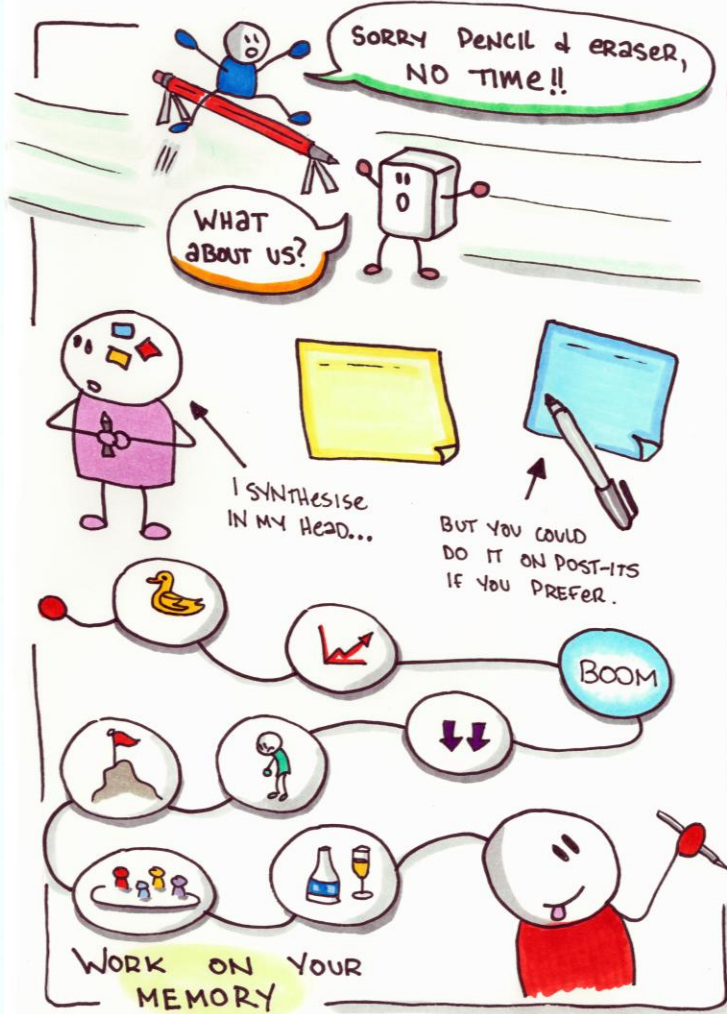


MEMORY

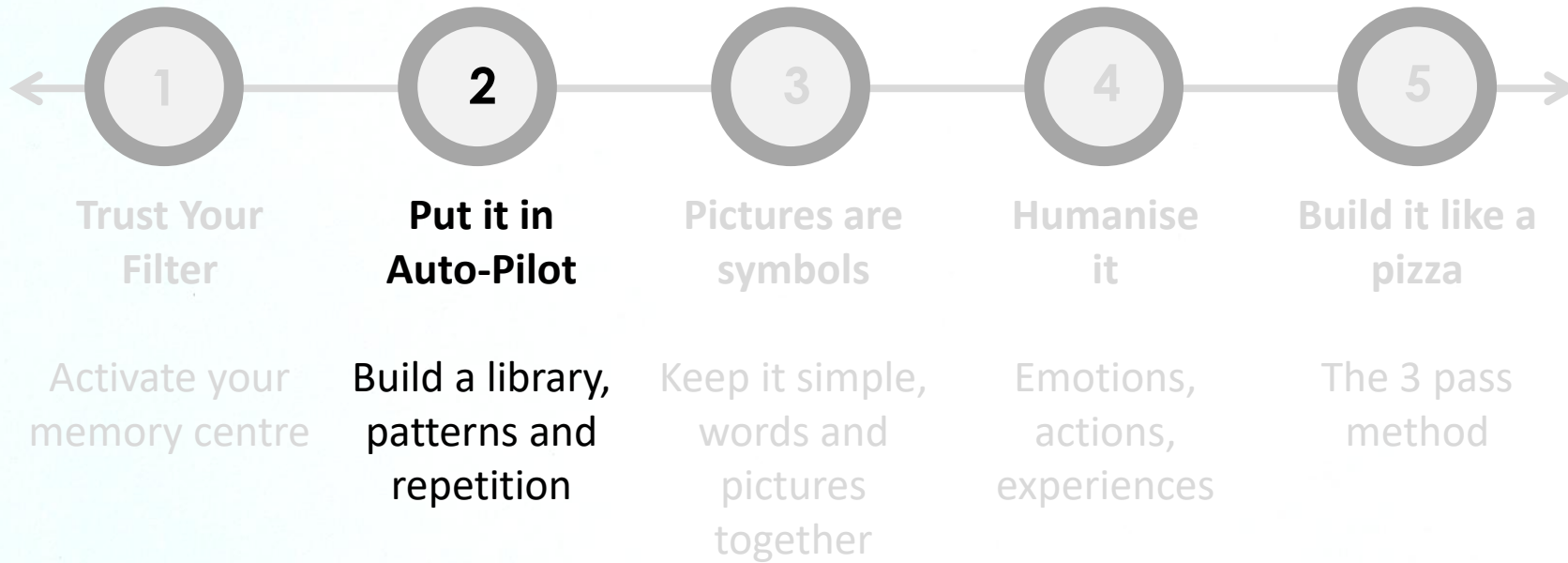
SYNTHESIS

SKETCHNOTE CREATED ON YUGGERA COUNTRY BY THOUGHTS DRAWN OUT





5 Principles of Sketchnoting



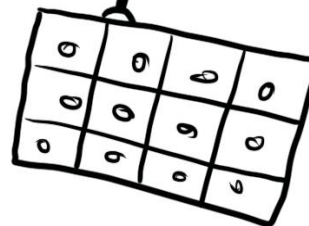
SENSEMAKING
+
SYNTHESIS

JOURNALLING
SKETCHNOTING

THIS IS YOUR
BRAIN

WORKING OUT
HOW TO DRAW
SOMETHING...

PLUG IN YOUR
ICON LIBRARY!!





TEAPOT



BOOK



TREE



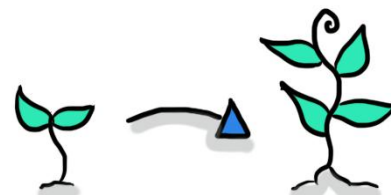
PROFIT



TEAM



TOOLS



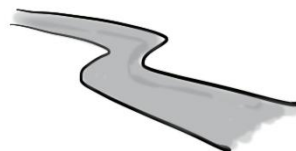
GROWTH



INTERNET



RELATIONSHIP



ROAD

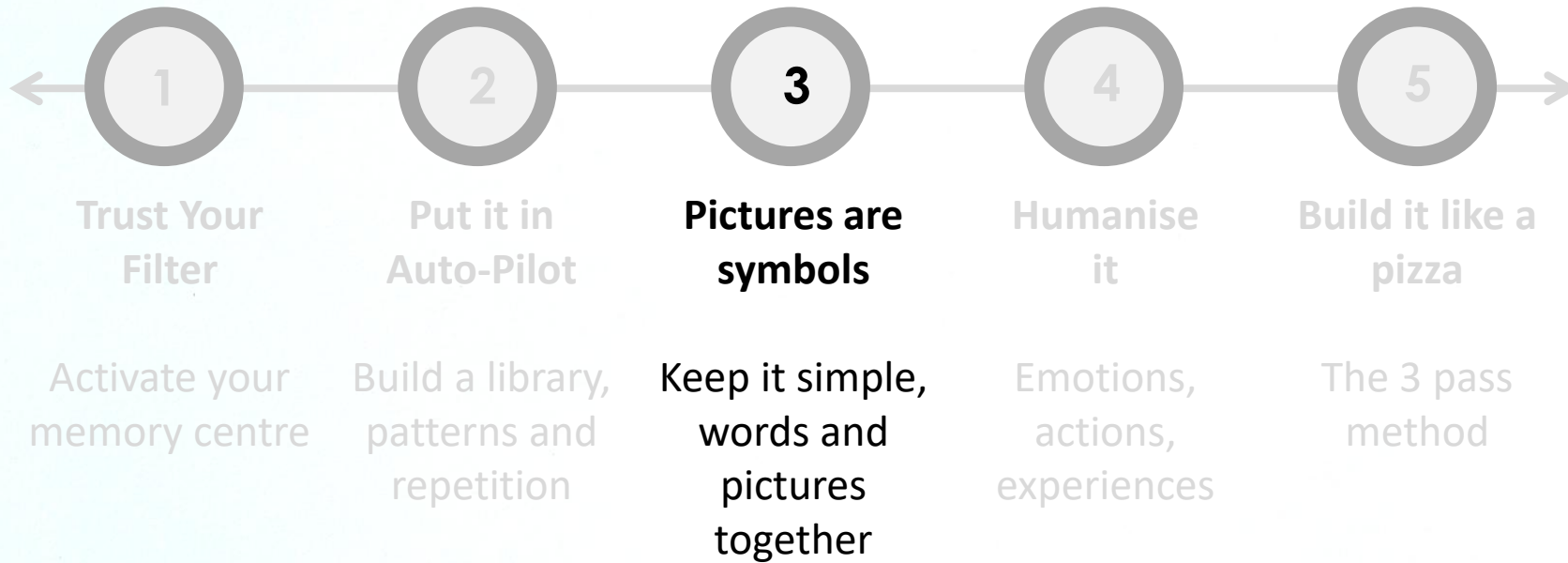


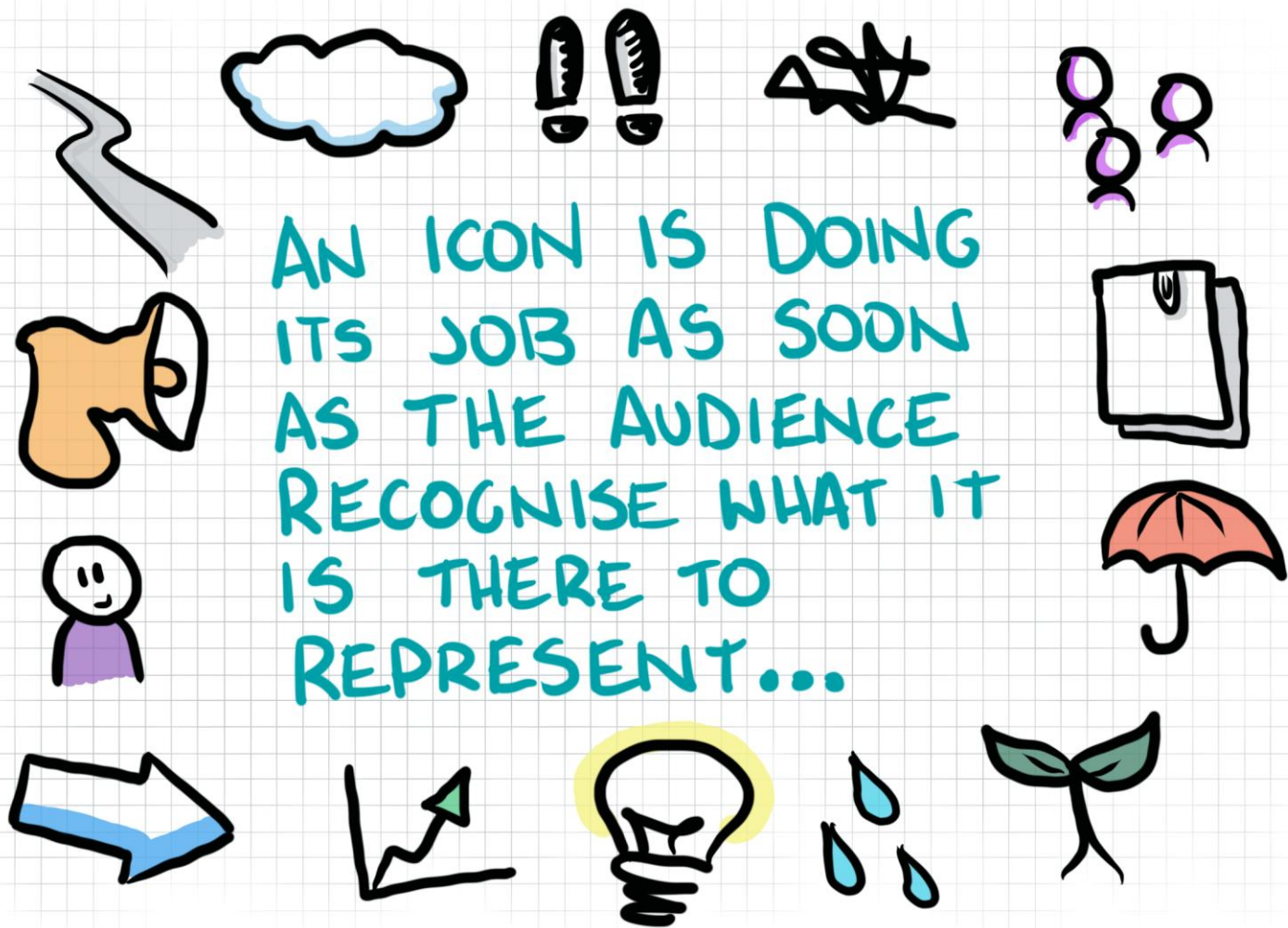
ELECTRICITY



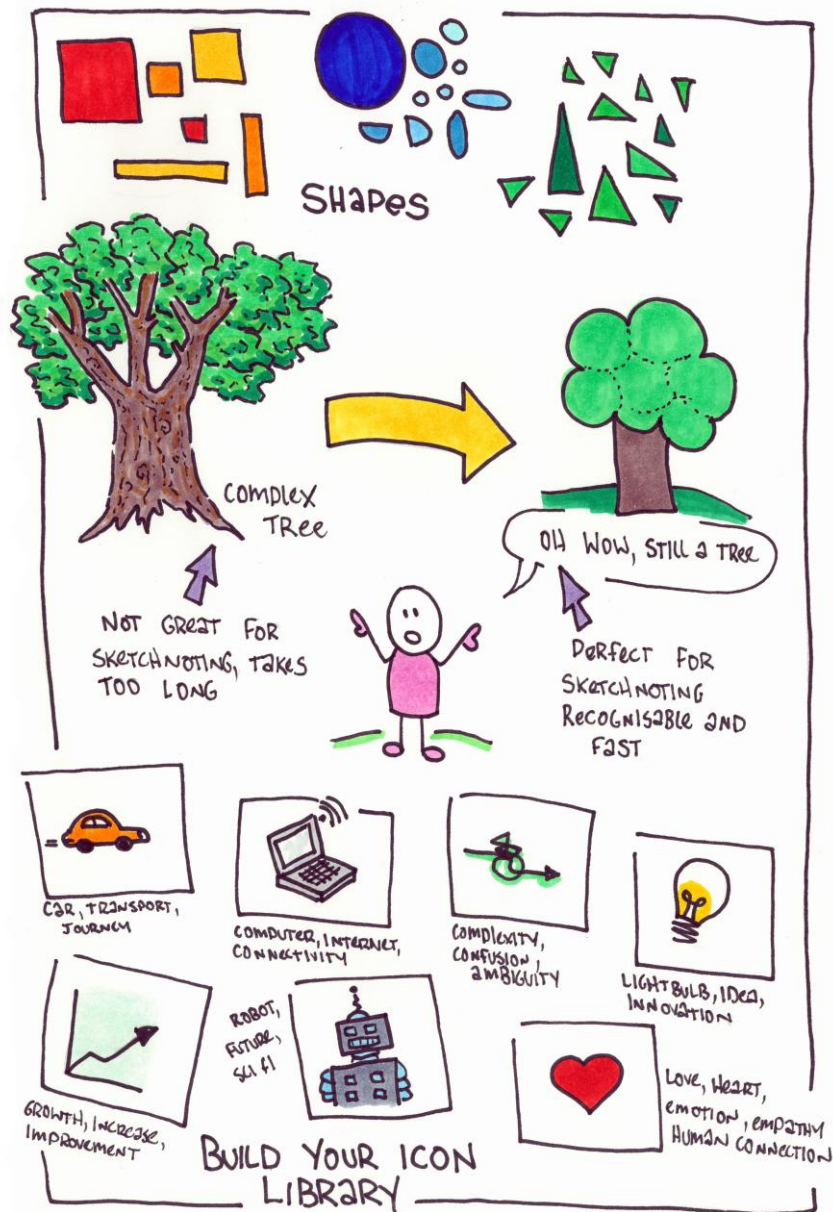
FOOTSTEPS

5 Principles of Sketchnoting





AN ICON IS DOING
ITS JOB AS SOON
AS THE AUDIENCE
RECOGNISE WHAT IT
IS THERE TO
REPRESENT...



Your pics don't need to have life-like realness, your audience just needs to recognize what it represents.

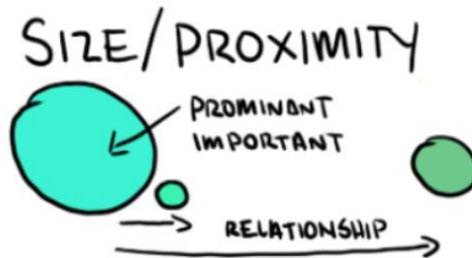
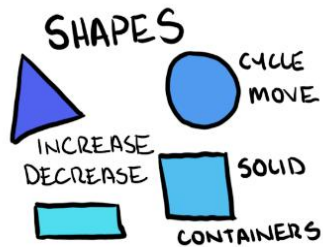
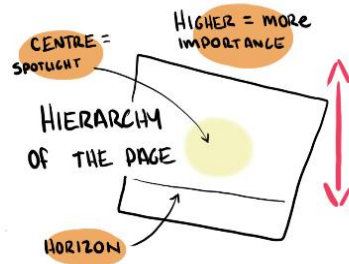
Break down your subject into the basic shapes / lines / colours that make it up. Draw the parts and the whole will take care of itself.

Build a repertoire of icons you can draw from so that you aren't always starting from scratch. Think about some common subjects you work with day to day, and start practising those.

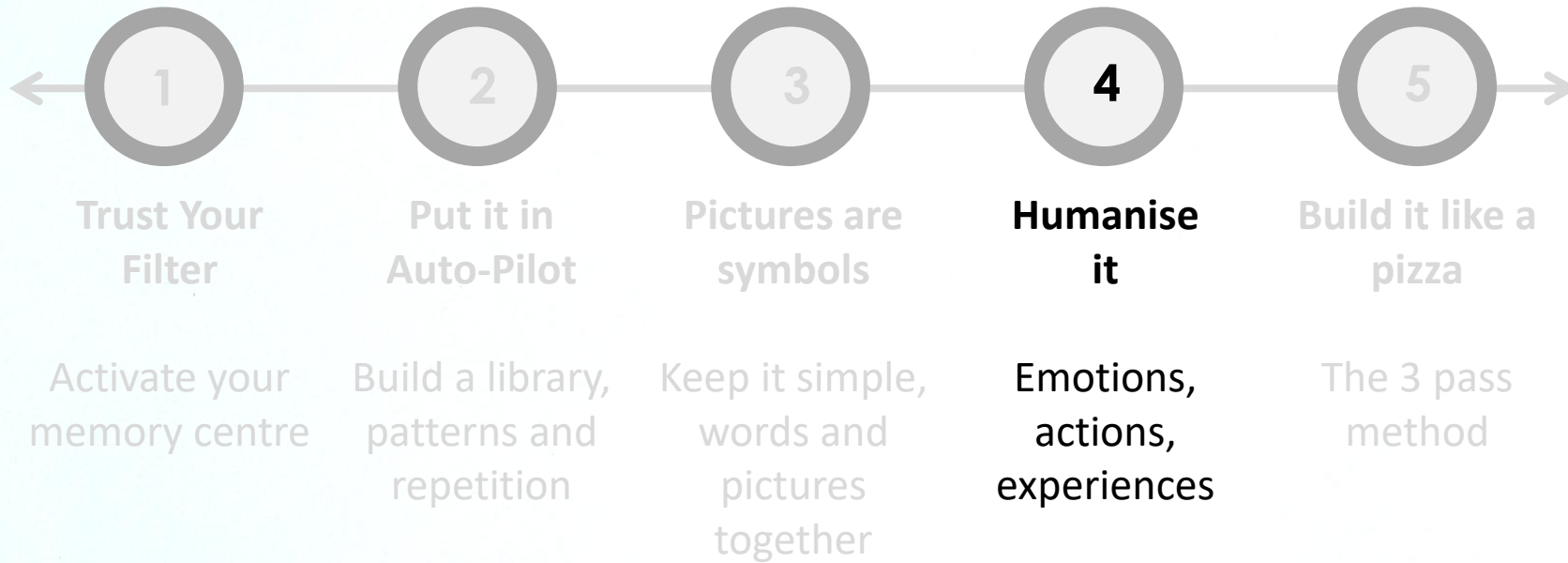
Finally, try for consistency of style.

S-L-O-W D-OW-N

7 PRINCIPLES FOR GIVING PICTURES MEANING



5 Principles of Sketchnoting



HIGHLY STYLED

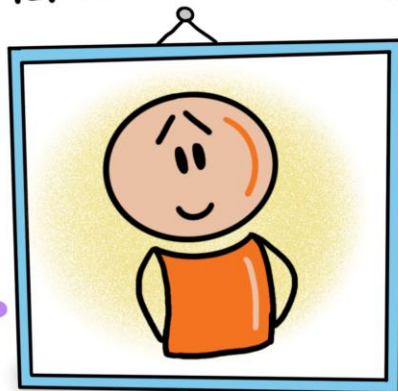
"JELLYBEAN CHARACTER"

RECOGNISABLE AS HUMAN

UNDERSTAND

EXPRESSION

ACTION



LIMITED
DESCRIPTIVE
DETAILS

=
CONTROL
MESSAGE

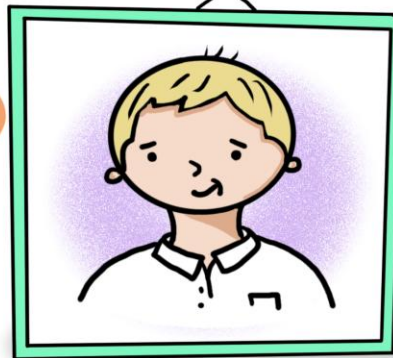
MORE
HUMAN

STILL
FAST

BLACK OUTLINE

CARTOON
STYLE

TAKE ON MORE
DEMOGRAPHICS



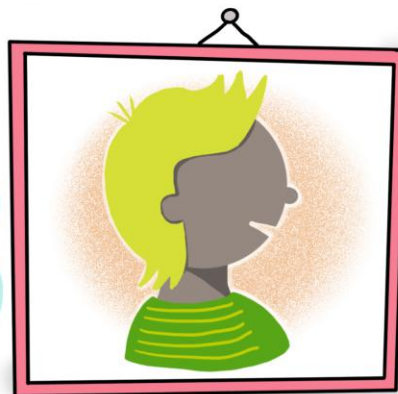
No
BLACK
OUTLINE



Softer
Style

PERSONAL
FEEL

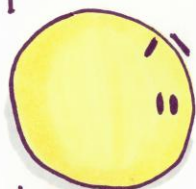
"F"
"U"
"N"



HIGHLY
STYLED

STRIPPED
BACK

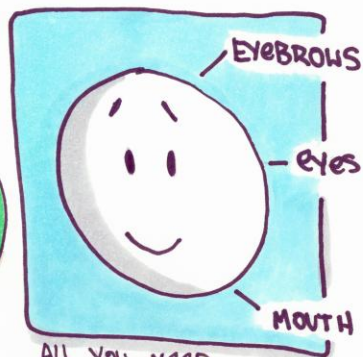
LESS
EXPRESSIVE



SCARED
EYEBROWS

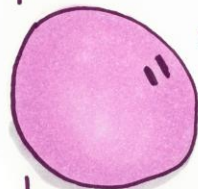


ANGRY EYEBROWS



ALL YOU NEED...

EYEBROWS DON'T HAVE
TO STAY INSIDE THE FACE



EYES CAN LOOK STRAIGHT
AHEAD OR TO EITHER SIDE



EYES NEAR
BOTTOM OF HEAD CAN
LOOK SAD



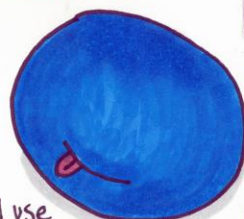
EYES CLOSE TOGETHER
ARE EASIER TO ADD
EXPRESSION TO



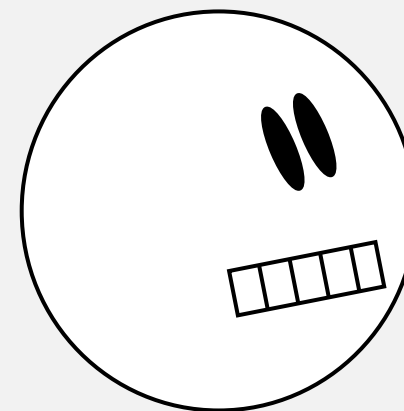
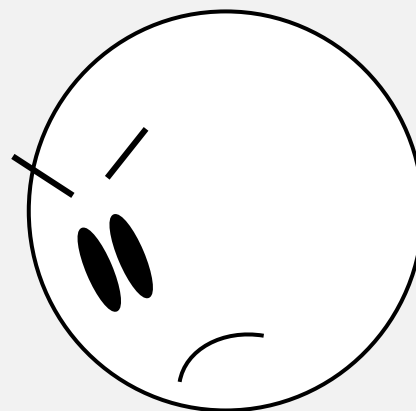
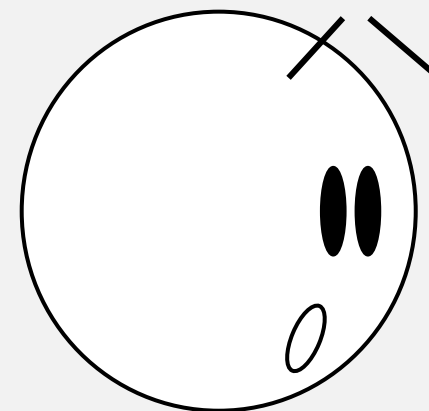
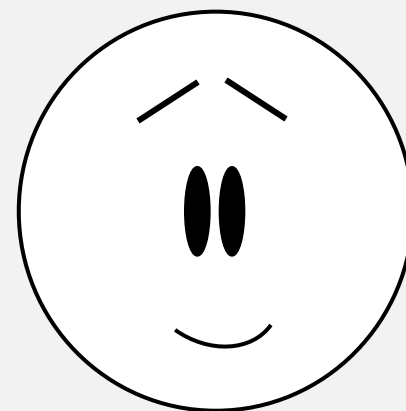
HAPPY
MOUTH

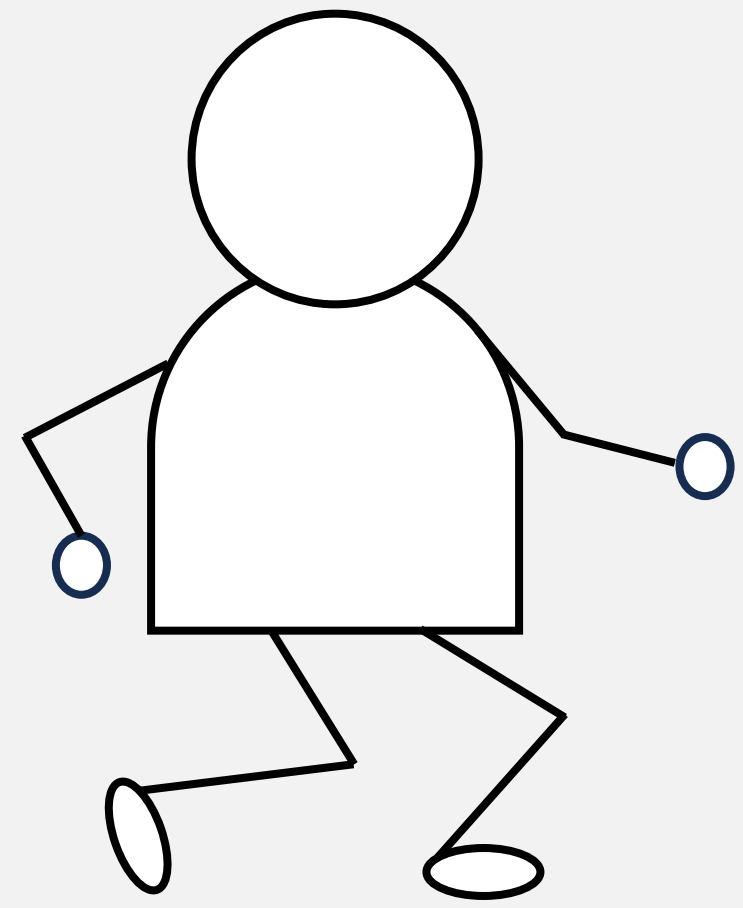
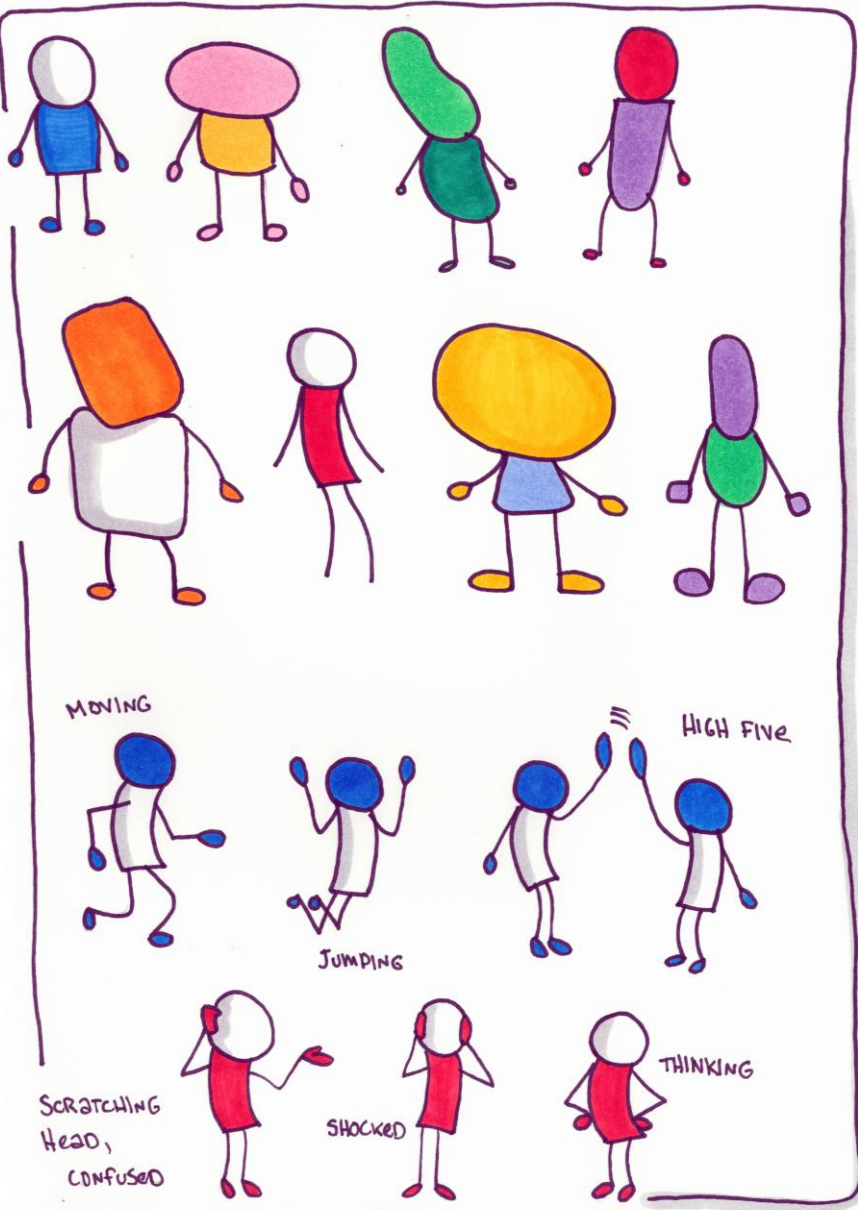


SHOCKED
OR SPEAKING



I USE
THE TONGUE TO SHOW
CONCENTRATION





Nouns are easy...

ACTIONS ARE BETTER

THIS WON'T ALWAYS BE POSSIBLE, BUT TRY TO MIX IT UP WHERE YOU CAN

OR

5 Principles of Sketchnoting

